

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Howard G. Page

Confirmation No.: 8911

Application No.: 09/498,515

Group No.: 3622

Filed: 02/04/2000

Examiner: Yehdega Retta

For: ADVERTISING INSERTION FOR A VIDEO-ON-DEMAND SYSTEM

Mailstop: Amendment

Commissioner for Patents

P. O. Box 1450

Alexandria, VA 22313-1450

RESPONSE

In response to the non-final Office action dated February 22, 2010, please consider the following remarks.